



JSPM's
JAYAWANT INSTITUTE OF MANAGEMENT STUDIES
Tathawade, Pune
Approved by AICTE, New Delhi, affiliated to SPPU, Pune
NAAC Accredited "A" Grade Institute



Event Report

SPARDHA: CC and EC Activity conducted by IQAC of JSPM's JIMS

Business Presentation Competition: Successful CEOs of Indian Corporates

Event Co-ordinators: Dr. Susil Sarangi & Prof. Deepak Pore

**Event Date & Day: Saturday, 22nd
January 2022**

Venue – Zoom Platform

Time – 11.00 a.m. to 1.30 p.m

About Event –

From Google to Pepsi and Microsoft to the Master-cards in our hands that we use for shopping, Indians have been one of the major minds involved in the invention and marketing management of these life changing brands. 30% of the Fortune 500 Companies have **Indians as their CEOs**. As per the 2015 studies, one-third of all the engineers in Silicon Valley (USA) are from India and 10% of world's high tech company CEO's are all Indians. What makes them the **'The Best CEO's** of Top biggest Global Companies' is their outstanding communication and managerial skills, adaptability and hardworking nature; This wonderful combination of their professional skills and humble nature is what helps them achieve & maintain such coveted positions, that the management students to keep in their mind as their idols, path finders, and role models to imitate by following their path ways.

Number of participants: 21

Duration: 2. 30 hr.

Objectives:

1. To find the best qualities in these successful CEOs
2. To understand the challenges faced by this person during their corporate journey
3. To analyse the achievements, recognitions and accolades received during their journey.
4. To judge the driving forces/ inner motivational strength of these persons.
5. How to prepare for future corporate journeys taking cues from these successful corporate citizens.

JSPM's Jayawant Institute of Management Studies
Tathawade, Pune.
NAAC A Grade MBA MCA Institute, Approved by AICTE,
Affiliate to Savitribai Phule Pune University (SPPU)
Under IQAC organizes

Business Presentation Competition

Successful CEO's of Indian Corporates

On 22.01.2022 @ 11 AM **LIVE** ZOOM

Faculty Co-ordinators
Dr. Susil Sarangi & Prof. Deepak Pore

Follow us at /jspmjims jspmjims.edu.in

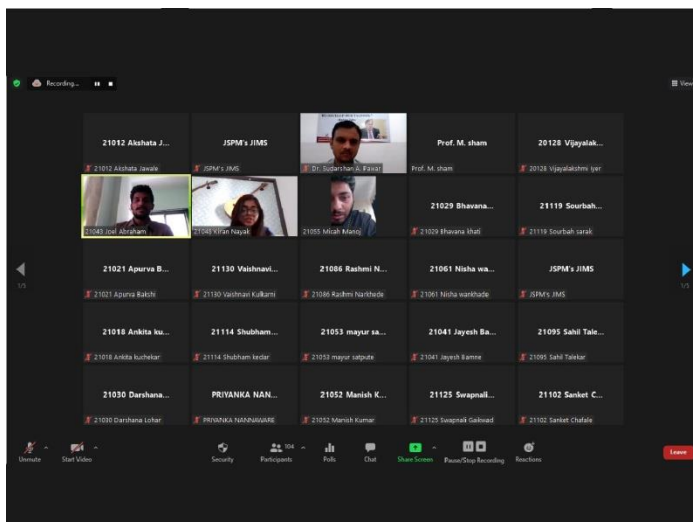
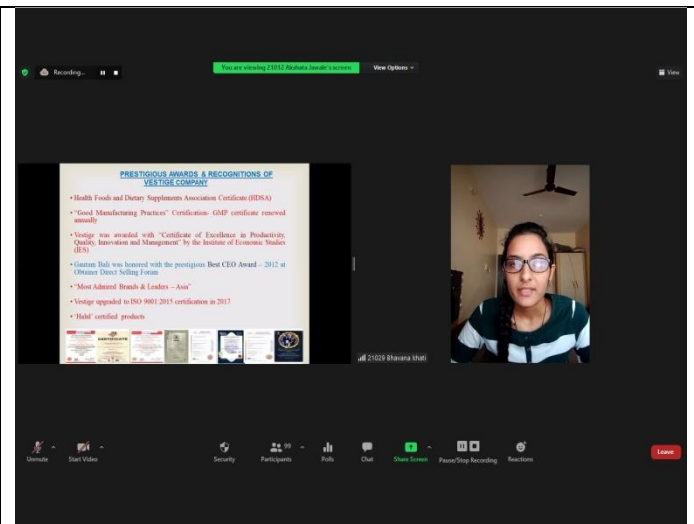
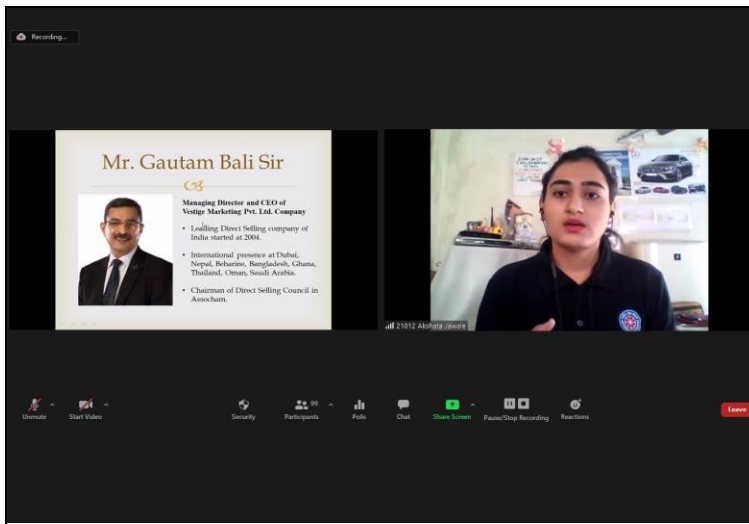
Skills Focused –

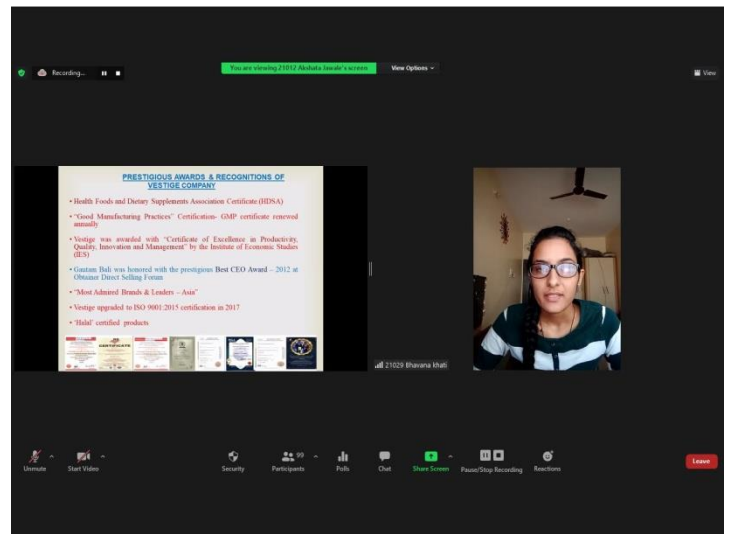
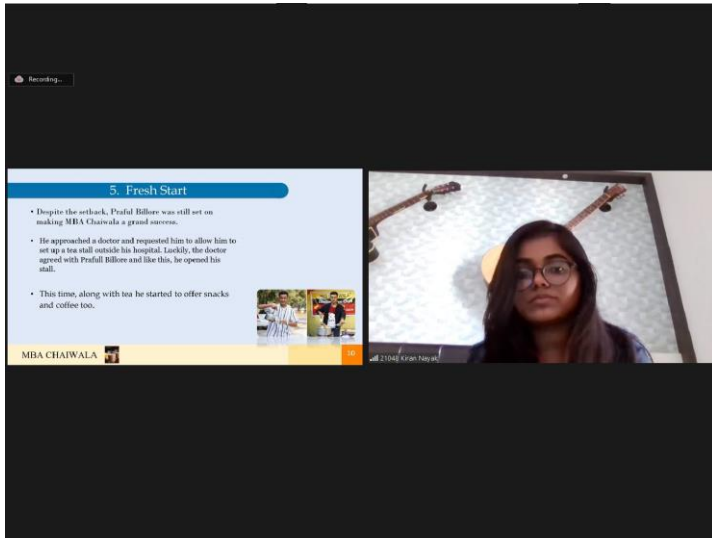
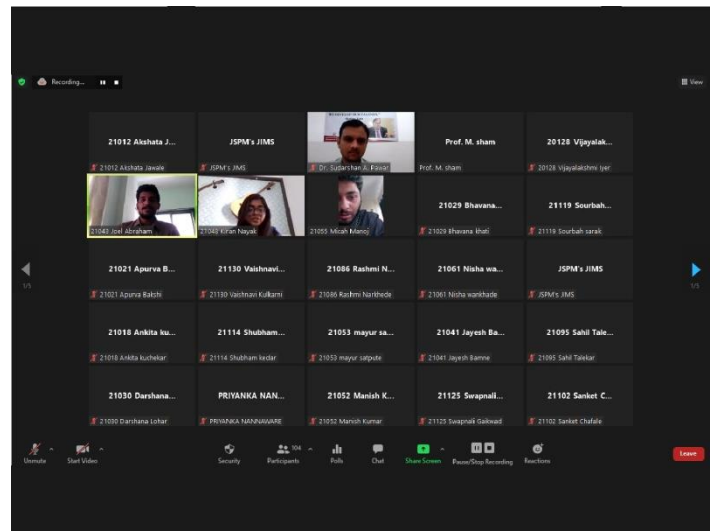
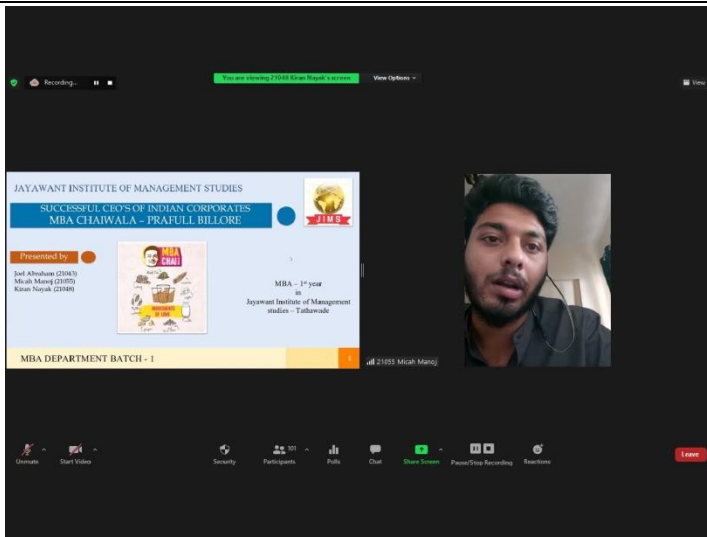
1. Team Presentation Skill
2. Communication Skill
3. Articulation Skill
4. Data interpretation Skill

Summarizing the activity:

Registrations were invited from all students' participants. They are grouped into teams of three. The teams were given freedom to find out their iconic successful Indian corporate CEOs. They were guided how to study the achievements, inner drives, and take home learning for each student interns from the success stories of these people. On the day competition each teams were allowed to present in group for 15 minutes to establish their points. The presentation evaluation was done on the basic of participant's communication skill, articulation skill, data interpretation skill and overall presentation skill.

Glimpses of the event –





Competition Results

Winners:

Team 3 : Mr. Joel Abraham, Micah Manoj & Kiran Nayak (MBA I st Year)

Runner-Up :

Team 6 : Suhas Mane (MBA Ist Year)

Team 2 : Bhavana Khati, Akshata Jawale & Prerna Londhe (MBA Ist Year)

Prof.Shamsunder Malgikar
Head – CC&EC

Dr. Sudarshan Pawar
HOD

Dr. Priyanka Singh
Director

